

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Honours Bachelor of Commerce - Management

2016

BCM1 Curriculum Modification for 2017-18

Fanshawe College

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CURRICULUM MODIFICATION REQUEST FORM

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

Program Requiring Changes

Program Title: Honours Bachelor of Commerce (Accounting; Digital Marketing; Human Resources Management; Management)		
Program Number: BCA1; BDM1; BHM1; BCM1	Date Submitted: 11/14/2016	
Dean responsible for program: David Belford	Chair: Mary Pierce	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input checked="" type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input checked="" type="checkbox"/> S Other:	Catalogue Year(s) Impacted: 2017	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: Click here to enter a date.	
<i>I have read the reasons for the change and...</i>		<i>Signature and date</i>
Dean of Faculty (responsible for program):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>David Belford Nov 28/16</i>
Dean of Faculty (impacted by change):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	<i>Helen Pearce Nov 28/16</i>
Dean of Faculty (impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	<i>Julie Gies Dec 19/16</i>
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	<i>Attwood Dec. 9/16</i>

TS. → approve change from WRIT to COMM but not the change in

Why is it there?

- Print Text @ the beginning

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).

At the request of the School of Language and Liberal Studies, the course code for WRIT-7005 is being replaced with a new course code, COMM- 7021 across all degrees. There has been considerable confusion expressed to SLLS regarding the WRIT prefix since the term WRIT usually refers to the diploma level course.

This change is applied to all Honours Bachelor of Commerce degrees in the Kinlin School.

2.0 Reason/Rationale for Changes

2.1 The reason for the change is based on:

- ☐ A recent program review
- ☐ College Advisory Committee feedback
- ☐ Program Advisory Committee feedback
- ☒ Student feedback
- ☐ KPI results
- ☐ Accreditation or other regulatory requirements
- ☐ Shared curriculum
- ☐ Trends in the field/industry
- ☐ Other (please describe):

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- ☒ Yes
- ☐ No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- ☐ Goal 1 - Enrolment growth
- ☐ Goal 2 - Flexible delivery options
- ☒ Goal 3 - Premier student experience
- ☐ Goal 4 - Sustainable College life

3.0 Students

3.1 Will the change affect the cost of the program for students?

- ☐ Yes
- ☒ No

3.2 If yes, there will be an additional cost for:

- ☐ Materials (Include details):
- ☐ Equipment (Include details):
- ☐ Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- ☒ Yes
- ☐ No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- ☒ No
- ☐ Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- ☐ No
- ☒ Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- ☐ School of Information Technology
- ☒ Lawrence Kinlin School of Business
- ☐ School of Tourism and Hospitality
- ☐ School of Health Sciences
- ☐ School of Human Services
- ☐ School of Nursing
- ☐ School of Public Safety
- ☐ School of Contemporary Media
- ☐ School of Design
- ☒ School of Language and Liberal Studies
- ☐ Norton Wolf School of Aviation Technology
- ☐ School of Applied Sciences and Technology
- ☐ Donald J. Smith School of Building Technology
- ☐ School of Transportation Technology
- ☐ Continuing Education
- ☐ Simcoe/Norfolk Regional Campus
- ☐ St Thomas/Elgin Regional Campus

- ☐ Woodstock/Oxford Regional Campus
- ☐ Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- ☒ No
- ☐ Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- ☒ No
- ☐ Yes (If yes, consult with the Co-op office prior to submission)

6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- ☒ No
- ☐ Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- ☒ No
- ☐ Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- ☒ No
- ☐ Yes (If yes, please explain)

7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- ☒ Yes
- ☐ No (If no, please explain)

7.2 Indicate:

- i) Total program hours before proposed change: BHM1 (1657); BCA1 (1747); BCM1 (1642); BDM1 (1657)
- ii) Total program hours after proposed change: BHM1 (1657); BCA1 (1747); BCM1 (1642); BDM1 (1657)

iii) Level(s) in which the proposed change(s) occurs: _____ 1 _____

7.2.1 Are the total program hours consistent with the requirements as listed below?

- ☒ Yes
☐ No (If no, please explain)

Local Certificate - 300 hours	Ontario College Certificate - 600 hours
Diploma - 1200 to 1400 hours	Advanced Diploma - 1800 to 2000 hours
Graduate Certificate - 600 hours	

7.3 Will the program meet the General Education requirements (Policy 2-B-02) as listed below?

- ☐ No
☒ Yes

Local Certificate, Ontario College Certificate and Graduate Certificate - none required)	Diploma - 3 required (minimum of 1 must be an elective)	Advanced Diploma - 4 required (minimum of 2 must be electives)
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7.4 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- ☐ No
☒ Yes

Note: In accordance with POLICY NUMBER: 2-B-17 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

APPENDIX A: PROPOSED CURRICULUM MODIFICATION - Honours Bachelor of Commerce Accounting

Course Code	Existing DA Courses	Total Hours	Total Credits					
Level 1								
MATH-7007	Mathematics for Decision Making	60	4		MATH-7007	Mathematics for Decision Making	60	4
ACCT-7002	Accounting 1-Intro	60	4		ACCT-7002	Accounting 1-Intro	60	4
COMP-7012	Computer Applications for Business	45	3		COMP-7012	Computer Applications for Business	45	3
MGMT-7007	Management Fundamentals	45	3		MGMT-7007	Management Fundamentals	45	3
WRIT-7005	Argumentation & Persuasion	45	3	change course number	COMM-7021	Argumentation & Persuasion	45	3
TOTAL		255	17	TOTAL			255	17
Level 2								
TOTAL		0	0	TOTAL			0	0
Level 3								
TOTAL		0	0	TOTAL			0	0
Level 4								
TOTAL		0	0	TOTAL			0	0
Level 5								
TOTAL		0	0	TOTAL			0	0
Level 6								
TOTAL		0	0	TOTAL			0	0
Level 7								
TOTAL		0	0	TOTAL			0	0
Level 8								
TOTAL		0	0	TOTAL			0	0
Level 9								
TOTAL		0	0	TOTAL			0	0

PROGRAM TOTAL 1747 120

PROGRAM TOTAL 1747 120

APPENDIX A: PROPOSED CURRICULUM MODIFICATION - Honours Bachelor of Commerce Human Resources Management

Course Code	Existing DA Courses	Total Hours	Total Credits					
Level 1								
MATH-7007	Mathematics for Decision Making	60	4		MATH-7007	Mathematics for Decision Making	60	4
ACCT-7002	Accounting 1-Intro	60	4		ACCT-7002	Accounting 1-Intro	60	4
COMP-7012	Computer Applications for Business	45	3		COMP-7012	Computer Applications for Business	45	3
MGMT-7007	Management Fundamentals	45	3		MGMT-7007	Management Fundamentals	45	3
WRIT-7005	Argumentation & Persuasion	45	3	change course number	COMM-7021	Argumentation & Persuasion	45	3
TOTAL		255	17	TOTAL 255 17				
Level 2								
TOTAL		0	0	TOTAL 0 0				
Level 3								
TOTAL		0	0	TOTAL 0 0				
Level 4								
TOTAL		0	0	TOTAL 0 0				
Level 5								
TOTAL		0	0	TOTAL 0 0				
Level 6								
TOTAL		0	0	TOTAL 0 0				
Level 7								
TOTAL		0	0	TOTAL 0 0				
Level 8								
TOTAL		0	0	TOTAL 0 0				
Level 9								
TOTAL		0	0	TOTAL 0 0				

PROGRAM TOTAL 1657 133

PROGRAM TOTAL 1657 133

APPENDIX A: PROPOSED CURRICULUM MODIFICATION - Honours Bachelor of Commerce Digital Marketing

Course Code	Existing DA Courses	Total Hours	Total Credits						
Level 1									
MATH-7007	Mathematics for Decision Making	60	4		MATH-7007	Mathematics for Decision Making	60	4	
ACCT-7002	Accounting 1-Intro	60	4		ACCT-7002	Accounting 1-Intro	60	4	
COMP-7012	Computer Applications for Business	45	3		COMP-7012	Computer Applications for Business	45	3	
MGMT-7007	Management Fundamentals	45	3		MGMT-7007	Management Fundamentals	45	3	
WRIT-7005	Argumentation & Persuasion	45	3	change course number	COMM-7021	Argumentation & Persuasion	45	3	
TOTAL		255	17	TOTAL			255	17	
Level 2									
TOTAL		0	0	TOTAL			0	0	
Level 3									
TOTAL		0	0	TOTAL			0	0	
Level 4									
TOTAL		0	0	TOTAL			0	0	
Level 5									
TOTAL		0	0	TOTAL			0	0	
Level 6									
TOTAL		0	0	TOTAL			0	0	
Level 7									
TOTAL		0	0	TOTAL			0	0	
Level 8									
TOTAL		0	0	TOTAL			0	0	
Level 9									
TOTAL		0	0	TOTAL			0	0	

PROGRAM TOTAL 1657 133

PROGRAM TOTAL 1657 133

APPENDIX A: PROPOSED CURRICULUM MODIFICATION - Honours Bachelor of Commerce Management

Course Code	Existing DA Courses	Total Hours	Total Credits					
Level 1								
MATH-7007	Mathematics for Decision Making	60	4		MATH-7007	Mathematics for Decision Making	60	4
ACCT-7002	Accounting 1-Intro	60	4		ACCT-7002	Accounting 1-Intro	60	4
COMP-7012	Computer Applications for Business	45	3		COMP-7012	Computer Applications for Business	45	3
MGMT-7007	Management Fundamentals	45	3		MGMT-7007	Management Fundamentals	45	3
WRIT-7005	Argumentation & Persuasion	45	3	change course number	COMM-7021	Argumentation & Persuasion	45	3
TOTAL		255	17	TOTAL			255	17
Level 2								
TOTAL		0	0	TOTAL			0	0
Level 3								
TOTAL		0	0	TOTAL			0	0
Level 4								
TOTAL		0	0	TOTAL			0	0
Level 5								
TOTAL		0	0	TOTAL			0	0
Level 6								
TOTAL		0	0	TOTAL			0	0
Level 7								
TOTAL		0	0	TOTAL			0	0
Level 8								
TOTAL		0	0	TOTAL			0	0
Level 9								
TOTAL		0	0	TOTAL			0	0

PROGRAM TOTAL 1642 132

PROGRAM TOTAL 1642 132

Degree Audit Report

Catalog: 2017/2018

Program: BCA1

Name: Honours Bachelor of Commerce
(Accounting)

Department: BUS - Kinlin School of Business

Academic Level: DG

CCD: 4 - 4 Year Degree-Applied & Collab

Credential: Honours Degree

Grade Scheme: LG2

Major: BCA1 - Bachelor of Comm (Accounting)

Div: BUS - Business and Management

Co-Op Indicator: N/A

Academic Program Requirement

Total Credits: 120.00

Residency Reqmt: 30.00

GPA Requirement: 2.000

Residency Reqmt GPA: 2.000

Minimum Grade: D

Academic Requirement: BCA1.17 Bachelor of Commerce (accounting)

Major: BCA1

Grade Scheme: LG2

Minimum GPA: 2.000

Minimum Grade:

Subrequirement: Core Courses

Take all of the following Mandatory (Core) Courses:

The Minimum Cumulative GPA for Core Courses is 2.5.

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(Students who complete BAC Level 4 and enter ^{Level 4} of the BCA program must ~~also~~ complete COMM-7001, WRIT-7005, LIBS-7001, MGMT-7008, METH-7023, MGMT-7006, MGMT-7007 and ^{Level 4} General Education Elective course from previous levels of the program)

<

(Students who complete BAA Level 6 and enter ^{Level 6} of the BCA program must ~~also~~ complete WRIT-7005, LIBS-7001, MGMT-7008, FINA-7003, ACCT-7009, MGMT-7007 and ^{Level 6} General Education Elective courses from previous levels of the program)

<

Group 1

LEVEL 1

In addition to the following mandatory courses, please refer to the Non-Core Level 1 requirement below

MATH-7007	Mathematics for Decision Making
ACCT-7002	Accounting 1-Intro
COMP-7012	Computer Applications for Business
MGMT-7006	Management Fundamentals

Total Hours	Total Credits	GE	Course Level	Academic Level
60.00	4.00		UNIV	DG
60.00	4.00		UNIV	DG
45.00	3.00		UNIV	DG
45.00	3.00		UNIV	DG ✓

Group 2

LEVEL 2

In addition to the following mandatory courses,

(Plus the following)

FINA 7001, ACCT 7007, FINA 7002, FINA 7003
ACCT 7008, ACCT 7009, ACCT 7010, FINA 7004
ACCT 7011, ACCT 7012, COOP 1021, FINA 7005
ACCT 7013, MGMT 7023, COOP 5001
+ 5 Gen Eds.

(Plus the following)

ACCT 7010, FINA 7004, ACCT 7012 COOP 1021,
FINA 7005, ACCT 7013, COOP 5001 +
5 Gen Eds.

Degree Audit Report

please refer to the Non-Core Level 2 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
ACCT-7003	Accounting 2-Intro	45.00	3.00		UNIV	DG
MKTG-7001	Marketing 1	45.00	3.00		UNIV	DG
ECON-7005	Microeconomics	45.00	3.00		UNIV	DG
SYST-7001	Business Information Systems	45.00	3.00		UNIV	DG
COMM-7018	Professional Comm. in a Diverse World	45.00	3.00		UNIV	DG

Group 3**LEVEL 3**

In addition to the following mandatory courses,
please refer to the Non-Core Level 3 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
ACCT-7004	Management Accounting	45.00	3.00		UNIV	DG
ECON-7006	Macroeconomics	45.00	3.00		UNIV	DG
MGMT-7007	Human Resources Management	45.00	3.00		UNIV	DG ✓
METH-7022	Statistics for Business	45.00	3.00		UNIV	DG

Group 4**LEVEL 4**

		Total Hours	Total Credits	GE	Course Level	Academic Level
LAWS-7002	Business Law	45.00	3.00		UNIV	DG ✓
MGMT-7008	Operations Management	45.00	3.00		UNIV	DG ✓
MGMT-7009	Principles of Organizational Behaviour	45.00	3.00		UNIV	DG
METH-7023	Quantitative Methods	45.00	3.00		UNIV	DG ✓
ACCT-7005	Accounting 1-Inter	60.00	4.00		UNIV	DG

Group 5**LEVEL 5**

In addition to the following mandatory courses,
please refer to the Non-Core Level 5 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
FINA-7001	Business Finance 1	60.00	4.00		UNIV	DG
ACCT-7006	Accounting 2-Inter	60.00	4.00		UNIV	DG
ACCT-7007	Management Accounting 2	60.00	4.00		UNIV	DG

Group 6**LEVEL 6**

		Total Hours	Total Credits	GE	Course Level	Academic Level
FINA-7002	Personal Taxation	75.00	5.00		UNIV	DG
FINA-7003	Business Finance 2	60.00	4.00		UNIV	DG
ACCT-7008	Financial Accounting 1-Adv	45.00	3.00		UNIV	DG
ACCT-7009	Accounting Theory-Adv	45.00	3.00		UNIV	DG

Group 7**LEVEL 7**

In addition to the following mandatory courses,
please refer to the Non-Core Level 7 requirement

Degree Audit Report

		Total Hours	Total Credits	GE	Course Level	Academic Level
ACCT-7010	Financial Accounting 2-Adv	45.00	3.00		UNIV	DG
FINA-7004	Corporate Taxation	60.00	4.00		UNIV	DG
ACCT-7011	Auditing	60.00	4.00		UNIV	DG
COOP-1021	Co-Op Educ. Employment Prep	6.00	1.00		INTRO	DG

Group 8

LEVEL 8

In addition to the following mandatory courses,
please refer to the Non-Core Level 8 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
ACCT-7012	Management Accounting-Adv	60.00	4.00		UNIV	DG
FINA-7005	Taxation-Adv	45.00	3.00		UNIV	DG
ACCT-7013	Auditing-Adv	45.00	3.00		UNIV	DG
MGMT-7023	Strategic Policy & Planning	45.00	3.00		UNIV	DG
COOP-5001	Degree Co-Op Integration	30.00	2.00		ADV	PS

Group 9

Co-op Requirement

Students Must Complete 1 Co-op Work Term

		Total Hours	Total Credits	GE	Course Level	Academic Level
COOP-BCA1W	BCA1 Co-op Work Term	1.00	1.00		INTRO	DG

Subrequirement: Non-Core Courses

Take all of the following Mandatory (Non-Core) Courses:

The Minimum Cumulative GPA for Non-Core courses is 2.0

Group 1

LEVEL 1

COMM-
7021

~~WRIT-7005~~ Argumentation & Persuasion

Total Hours	Total Credits	GE	Course Level	Academic Level
45.00	3.00	**	UNIV	DG

Group 2

LEVEL 2

		Total Hours	Total Credits	GE	Course Level	Academic Level
LIBS-7001	Ethics in a Global Context	45.00	3.00		UNIV	DG

Group 3

Gen Ed - Electives

Take 6 General Education Elective Credits at the
Introductory Level from two of the following subjects -
Humanities, Social Science, Math, Science
Normally taken in Level 3

Group 4

Take 9 General Education Elective Credits at the
Upper Level (Non-Introductory) - Normally taken in
Levels 5 and 7

Group 5

Degree Audit Report

at either the Introductory or Upper Level -
Normally taken in Levels 7 and 8

Subrequirement: Program Residency

Students Must Complete a Minimum of 30 credits in this
program at Fanshawe College to meet the Program Residency
requirement and graduate from this program

M. P.
Approved By Chair/Manager:

L. O. Bell
Approved by Dean:

General Education Approved By(as appropriate):

Kinnon School Nov 17
Department and Date:

Nov-25/16
Date:

Date:

TG
Dec 19/16

Degree Audit Report

Catalog: 2017/2018

Program: BHM1

Name: Honours Bachelor of Commerce
(Human Resources Management)

Department: BUS - Kinlin School of Business

Academic Level: DG

CCD: 4 - 4 Year Degree-Applied & Collab

Credential: Honours Degree

Grade Scheme: LG2

Major: BHM1 - Bach of Comm (Human Res Mgmt)

Div: BUS - Business and Management

Co-Op Indicator: N/A

Academic Program Requirement

Total Credits: 133.00

Residency Reqmt: 34.00

GPA Requirement: 2.000

Residency Reqmt GPA: 2.000

Minimum Grade: D

Academic Requirement: BHM1.17 Bachelor of Commerce (human Resources Management)

Major: BHM1

Grade Scheme: LG2

Minimum GPA: 2.000

Minimum Grade:

Subrequirement: Core Courses

Take all of the following Mandatory (Core) Courses:

The Minimum Cumulative GPA for Core Courses is 2.5

<

(Students who complete BHR Level 4 and enter Level 5 of the BHM program must also complete WRIT-7005, LIBS-7001, MGMT-7008, MGMT-7011, MATH-7007, METH-7022, ACCT-7014, LAWS-7002, MKTG-7002, ECON-7006 and a General Education Elective course from previous levels of the program)

<

(Students who complete BAH Level 6 and enter Level 7 of the BDM program must also complete WRIT-7005, LIBS-7001, MGMT-7008, MKTG-7002, MGMT-7015, METH-7022, LAWS-7002, FINA-1006 and a General Education Elective course from previous levels of the program)

<

Group 1

LEVEL 1

In addition to the following mandatory courses, please refer to the Non-Core Level 1 requirement below

MATH-7007	Mathematics for Decision Making
ACCT-7002	Accounting 1-Intro
COMP-7012	Computer Applications for Business
MGMT-7006	Management Fundamentals

Group 2

LEVEL 2

In addition to the following mandatory courses, please refer to the Non-Core Level 2 requirement

Total Hours	Total Credits	GE	Course Level	Academic Level
60.00	4.00		UNIV	DG
60.00	4.00		UNIV	DG
45.00	3.00		UNIV	DG
45.00	3.00		UNIV	DG

→ Level 4

Plus the following

FINA 7006, MGMT 7015, MGMT 7016, Comp 7013
MGMT 7019, COOP 1021, MGMT 7020, MGMT 702
MGMT 7022, MGMT 7023, COOP 5001

→ Level 6

Plus the following

MGMT 7019, COOP 1021, MGMT 7022, MGMT 7023
COOP 5001 + 5 Gen Eds.

FINA
7006

Degree Audit Report

below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MKTG-7001	Marketing 1	45.00	3.00		UNIV	DG
ECON-7005	Microeconomics	45.00	3.00		UNIV	DG
SYST-7001	Business Information Systems	45.00	3.00		UNIV	DG
COMM-7018	Professional Comm. in a Diverse World	45.00	3.00		UNIV	DG

Group 3

LEVEL 3

In addition to the following mandatory courses,
please refer to the Non-Core Level 3 requirement

below

		Total Hours	Total Credits	GE	Course Level	Academic Level
ACCT-7014	Accounting for Managers	60.00	4.00		UNIV	DG
ECON-7006	Macroeconomics	45.00	3.00		UNIV	DG
MGMT-7007	Human Resources Management	45.00	3.00		UNIV	DG
METH-7022	Statistics for Business	45.00	3.00		UNIV	DG
MGMT-7011	Leaders & Leadership	45.00	3.00		UNIV	DG

Group 4

LEVEL 4

In addition to the following mandatory courses,
please refer to the Non-Core Level 4 requirement

below

		Total Hours	Total Credits	GE	Course Level	Academic Level
LAWS-7002	Business Law	45.00	3.00		UNIV	DG
MGMT-7008	Operations Management	45.00	3.00		UNIV	DG
MGMT-7009	Principles of Organizational Behaviour	45.00	3.00		UNIV	DG
MKTG-7002	Marketing 2	45.00	3.00		UNIV	DG

Group 5

LEVEL 5

In addition to the following mandatory courses,
please refer to the Non-Core Level 5 requirement

below

		Total Hours	Total Credits	GE	Course Level	Academic Level
FINA-7006	Financial Management	45.00	3.00		UNIV	DG
MGMT-7012	Managing Performance	45.00	3.00		UNIV	DG
MGMT-7013	Talent Acquisition	45.00	3.00		UNIV	DG
MGMT-7014	Employee & Labour Relations	45.00	3.00		UNIV	DG

Group 6

LEVEL 6

In addition to the following mandatory courses,
please refer to the Non-Core Level 6 requirement

below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MGMT-7015	International Human Resources	45.00	3.00		UNIV	DG
MGMT-7016	Managing Programs & Projects	45.00	3.00		UNIV	DG
SFTY-7003	Workplace Health & Safety	45.00	3.00		UNIV	DG
MGMT-7017	Compensation	45.00	3.00		UNIV	DG

Group 7

Degree Audit Report

In addition to the following mandatory courses,
please refer to the Non-Core Level 7 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
LAWS-7003	Employment & Labour Law	45.00	3.00		UNIV	DG
MGMT-7018	Training & Development	45.00	3.00		UNIV	DG
COMP-7013	HRIS-Data & Enquiry	45.00	3.00		UNIV	DG
MGMT-7019	Pension & Benefits	45.00	3.00		UNIV	DG
COOP-1021	Co-Op Educ. Employment Prep	6.00	1.00		INTRO	DG

Group 8

LEVEL 8

In addition to the following mandatory courses,
please refer to the Non-Core Level 8 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MGMT-7020	Planning for the HR Professional	45.00	3.00		UNIV	DG
MGMT-7021	Negotiation/Mediation/Dispute Resolution	45.00	3.00		UNIV	DG
MGMT-7022	Organizational Development	45.00	3.00		UNIV	DG
MGMT-7023	Strategic Policy & Planning	45.00	3.00		UNIV	DG
COOP-5001	Degree Co-Op Integration	30.00	2.00		ADV	PS

Group 9

Co-op Requirement

Students Must Complete 1 Co-op Work Term

		Total Hours	Total Credits	GE	Course Level	Academic Level
COOP-BHM1W	BHM1 Co-op Work Term	1.00	1.00		INTRO	DG

Subrequirement: Non-Core Courses

Take all of the following Mandatory (Non-Core) Courses:

The Minimum Cumulative GPA for Non-Core courses is 2.0

Group 1

LEVEL 1

		Total Hours	Total Credits	GE	Course Level	Academic Level
COMM-7021	Argumentation & Persuasion	45.00	3.00	**	UNIV	DG

Group 2

LEVEL 2

		Total Hours	Total Credits	GE	Course Level	Academic Level
LIBS-7001	Ethics in a Global Context	45.00	3.00		UNIV	DG

Group 3

Gen Ed - Electives

Take 6 General Education Elective Credits at the
Introductory Level from two of the following subjects -
Humanities, Social Science, Math, Science
Normally taken in Levels 2 and 3

Group 4

Take 9 General Education Elective Credits at the
Upper Level (Non-Introductory) - Normally taken in
Levels 4, 5 and 6

Degree Audit Report

Group 5

Take 6 General Education Elective Credits
at either the Introductory or Upper Level -
Normally taken in Levels 7 and 8

Subrequirement: Program Residency

Students Must Complete a Minimum of 33 credits in this
program at Fanshawe College to meet the Program Residency
requirement and graduate from this program

M. H.
Approved By Chair/Manager:

M. Bulford
Approved by Dean:

General Education Approved By(as appropriate):

Nov 17/16
Department and Date:

Nov. 28/16
Date:

Date:

TJ
Dec 19/16

Degree Audit Report

Catalog: 2017/2018

Program: BDM1
Department: BUS - Kinlin School of Business
Academic Level: DG
CCD: 4 - 4 Year Degree-Applied & Collab
Credential: Honours Degree
Grade Scheme: LG2
Major: BDM1 - Bach. of Comm (Digital Mktg)
Co-Op Indicator: N/A

Name: Honours Bachelor of Commerce
 (Digital Marketing)

Div: BUS - Business and Management

Academic Program Requirement

Total Credits: 133.00
GPA Requirement: 2.000
Minimum Grade: D
Residency Reqmt: 34.00
Residency Reqmt GPA: 2.000

Academic Requirement: BDM1.17 Bachelor of Commerce (digital Marketing)

Major: BDM1
Grade Scheme: LG2
Minimum GPA: 2.000
Minimum Grade:

Subrequirement: Core Courses

Take all of the following Mandatory (Core) Courses:
 The Minimum Cumulative GPA for Core Courses is 2.5

<

(Students who complete BMK Level 4 and enter Level 5 of the BDM program must also complete LIBS-7001, MGMT-7008, WRIT-7005, MGMT-7011, ACCT-7014, LAWS-7002, MGMT-7007 and a General Education Elective course, from previous levels of the program)

<

(Students who complete BAM Level 6 and enter Level 7 of the BDM program must also complete WRIT-7005, LIBS-7001, MGMT-7008, MGMT-7011, MGMT-7016, FINA-7006, MGMT-7007, LAWS-7002, ACCT-7014 and a General Education Elective courses from previous levels of the program)

<

Group 1

LEVEL 1

In addition to the following mandatory courses, please refer to the Non-Core Level 1 requirement below

MATH-7007	Mathematics for Decision Making
ACCT-7002	Accounting 1-Intro
COMP-7012	Computer Applications for Business
MGMT-7006	Management Fundamentals

Total Hours	Total Credits	GE	Course Level	Academic Level
60.00	4.00		UNIV	DG
60.00	4.00		UNIV	DG
45.00	3.00		UNIV	DG
45.00	3.00		UNIV	DG

Group 2

LEVEL 2

→ Level 4 (Plus the following)

FINA 7006, MKTG 7003, MKTG 7005
 MKTG 7006, MKTG 7007, MGMT 7016

MKTG 7011, MKTG 7008, MKTG 7009, COOP 1021
 MKTG 7010, MGMT 7024, MGMT 7025, MGMT 702
 2007 5001 + 5 Gen Eds.

→ Level 6

(Plus the following)

MKTG 7011, MGMT 7025, COOP 1021, COOP 5001
 + 5 Gen Eds.

Degree Audit Report

In addition to the following mandatory courses,
please refer to the Non-Core Level 2 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MKTG-7001	Marketing 1	45.00	3.00		UNIV	DG
ECON-7005	Microeconomics	45.00	3.00		UNIV	DG
SYST-7001	Business Information Systems	45.00	3.00		UNIV	DG

Group 3
LEVEL 3

In addition to the following mandatory courses,
please refer to the Non-Core Level 3 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
ACCT-7014	Accounting for Managers	60.00	4.00		UNIV	DG
ECON-7006	Macroeconomics	45.00	3.00		UNIV	DG
MGMT-7007	Human Resources Management	45.00	3.00		UNIV	DG
METH-7022	Statistics for Business	45.00	3.00		UNIV	DG
MGMT-7011	Leaders & Leadership	45.00	3.00		UNIV	DG

Group 4
LEVEL 4

In addition to the following mandatory courses,
please refer to the Non-Core Level 4 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
LAWS-7002	Business Law	45.00	3.00		UNIV	DG
MGMT-7008	Operations Management	45.00	3.00		UNIV	DG
MGMT-7009	Principles of Organizational Behaviour	45.00	3.00		UNIV	DG
MKTG-7002	Marketing 2	45.00	3.00		UNIV	DG

Group 5
LEVEL 5

In addition to the following mandatory courses,
please refer to the Non-Core Level 5 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
FINA-7006	Financial Management	45.00	3.00		UNIV	DG
METH-7024	Applied Research Methods	45.00	3.00		UNIV	DG
MKTG-7003	Strategic Website Management	45.00	3.00		UNIV	DG
MKTG-7004	Brand Management & Media Integration	45.00	3.00		UNIV	DG

Group 6
LEVEL 6

In addition to the following mandatory courses,
please refer to the Non-Core Level 6 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MKTG-7005	Search Engine Marketing	45.00	3.00		UNIV	DG
MKTG-7006	Customer Behaviour	45.00	3.00		UNIV	DG

Degree Audit Report

MKTG-7007	Digital Marketing	45.00	3.00	UNIV	DG
MGMT-7016	Managing Programs & Projects	45.00	3.00	UNIV	DG

Group 7**LEVEL 7**

In addition to the following mandatory courses,
please refer to the Non-Core Level 7 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MKTG-7011	Advanced Topics in Digital Marketing	45.00	3.00		UNIV	DG
MKTG-7008	Marketing & Metrics & Analysis	45.00	3.00		UNIV	DG
MKTG-7009	Managing Customer Relationships	45.00	3.00		UNIV	DG
ENTP-7001	Business Entrepreneurship	45.00	3.00		UNIV	DG
COOP-1021	Co-Op Educ. Employment Prep	6.00	1.00		INTRO	DG

Group 8**LEVEL 8**

In addition to the following mandatory courses,
please refer to the Non-Core Level 8 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MKTG-7010	Current Issues in Marketing	45.00	3.00		UNIV	DG
MGMT-7024	Global Strategy & e-Commerce	45.00	3.00		UNIV	DG
MGMT-7025	Capstone Client Project	45.00	3.00		UNIV	DG
MGMT-7023	Strategic Policy & Planning	45.00	3.00		UNIV	DG
COOP-5001	Degree Co-Op Integration	30.00	2.00		ADV	PS

Group 9**Co-op Requirement**

Students Must Complete 1 Co-op Work Term

		Total Hours	Total Credits	GE	Course Level	Academic Level
COOP-BDM1W	BDM1 Co-op Work Term	1.00	1.00		INTRO	DG

Subrequirement: Non-Core Courses

Take all of the following Mandatory (Non-Core) Courses:

The Minimum Cumulative GPA for Non-Core courses is 2.0

Group 1**LEVEL 1**

		Total Hours	Total Credits	GE	Course Level	Academic Level
COMM-7021	WRIT-7005 Argumentation & Persuasion	45.00	3.00	**	UNIV	DG

Group 2**LEVEL 2**

		Total Hours	Total Credits	GE	Course Level	Academic Level
LIBS-7001	Ethics in a Global Context	45.00	3.00		UNIV	DG
COMM-7018	Professional Comm. in a Diverse World	45.00	3.00		UNIV	DG

Group 3**Gen Ed - Electives**

Take 6 General Education Elective Credits at the

Degree Audit Report

Humanities, Social Science, Math, Science
Normally taken in Levels 2 and 3

Group 4

Take 6 General Education Elective Credits at the
Upper Level (Non-Introductory) - Normally taken in
Levels 4 and 5

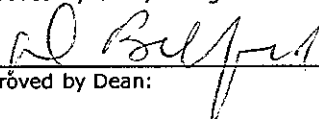
Group 5

Take 9 General Education Elective Credits
at either the Introductory or Upper Level -
Normally taken in Levels 6, 7 and 8

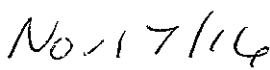
Subrequirement: Program Residency

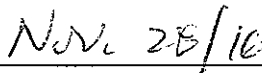
Students Must Complete a Minimum of 33 credits in this
program at Fanshawe College to meet the Program Residency
requirement and graduate from this program


Approved By Chair/Manager:


Approved by Dean:

General Education Approved By(as appropriate):


Department and Date:


Date:

Date:

TG
Dec 19/16

Degree Audit Report

Catalog: 2017/2018

Program: BCM1

Name: Honours Bachelor of Commerce
(Management)

Department: BUS - Kinlin School of Business

Academic Level: DG

CCD: 4 - 4 Year Degree-Applied & Collab

Credential: Honours Degree

Grade Scheme: LG2

Major: BCM1 - Bachelor of Comm.(Management)

Div: BUS - Business and Management

Co-Op Indicator: N/A

Academic Program Requirement

Total Credits: 132.00

Residency Reqmt: 33.00

GPA Requirement: 2.000

Residency Reqmt GPA: 2.000

Minimum Grade: D

Academic Requirement: BCM1.17 Bachelor of Commerce (Management)

Major: BCM1

Grade Scheme: LG2

Minimum GPA: 2.000

Minimum Grade:

Subrequirement: Core Courses

Take all of the following Mandatory (Core) Courses:

The Minimum Cumulative GPA for Core Courses is 2.5

<

(Students who complete BUS Level 4 and enter ~~Level 5~~ ^{Level 4} of the BCM1 program must ~~also~~ complete WRIT-7005, LIBS-7001, MGMT-7008, MGMT-7011 MGMT-7006, ACCT-7004, SYST-7001, MKTG-7002 and a General Education Elective course from previous levels of the program)

<

(Students who complete BAL Level 6 and enter ~~Level 7~~ ^{Level 6} of the BCM program must ~~also~~ complete WRIT-7005, LIBS-7001, MKTG-7002, MGMT-7029 MGMT-7027 METH-7024, MGMT-7028 and ~~5~~ General Education Elective courses from previous levels of the program)

Group 1

LEVEL 1

In addition to the following mandatory courses, please refer to the Non-Core Level 1 requirement below

MATH-7007	Mathematics for Decision Making
ACCT-7002	Accounting 1-Intro
COMP-7012	Computer Applications for Business
MGMT-7006	Management Fundamentals

Total Hours	Total Credits	GE	Course Level	Academic Level
60.00	4.00		UNIV	DG
60.00	4.00		UNIV	DG
45.00	3.00		UNIV	DG
45.00	3.00		UNIV	DG

Group 2

LEVEL 2

In addition to the following mandatory courses, please refer to the Non-Core Level 2 requirement below

(Plus the following)

METH 7024, MGMT 7012, MGMT 7026, MKTG 7029
 MGMT 7027, MGMT 7028, ~~MKTG 7002~~, COOP 7021
 MGMT 7031, MGMT 7030, MKTG 7009, MGMT 7025
 MGMT 7024, MGMT 7023, COOP 5001
 + 6 Gen Eds

(Plus the following)

MGMT 7031, MGMT 7030, MGMT 7027, COOP 1021
 MGMT 7025, MGMT 7024, COOP 5001
 + 5 Gen Eds

Degree Audit Report

		Total Hours	Total Credits	GE	Course Level	Academic Level
ACCT-7003	Accounting 2-Intro	45.00	3.00		UNIV	DG
MKTG-7001	Marketing 1	45.00	3.00		UNIV	DG
ECON-7005	Microeconomics	45.00	3.00		UNIV	DG
SYST-7001	Business Information Systems	45.00	3.00		UNIV	DG
COMM-7018	Professional Comm. in a Diverse World	45.00	3.00		UNIV	DG

Group 3

LEVEL 3

In addition to the following mandatory courses,
please refer to the Non-Core Level 3 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
ACCT-7004	Management Accounting	45.00	3.00		UNIV	DG
ECON-7006	Macroeconomics	45.00	3.00		UNIV	DG
MGMT-7007	Human Resources Management	45.00	3.00		UNIV	DG
METH-7022	Statistics for Business	45.00	3.00		UNIV	DG
MGMT-7011	Leaders & Leadership	45.00	3.00		UNIV	DG

Group 4

LEVEL 4

In addition to the following mandatory courses,
please refer to the Non-Core Level 4 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
LAWS-7002	Business Law	45.00	3.00		UNIV	DG
MGMT-7008	Operations Management	45.00	3.00		UNIV	DG
MGMT-7009	Principles of Organizational Behaviour	45.00	3.00		UNIV	DG
MKTG-7002	Marketing 2	45.00	3.00		UNIV	DG

Group 5

LEVEL 5

In addition to the following mandatory courses,
please refer to the Non-Core Level 5 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
FINA-7006	Financial Management	45.00	3.00		UNIV	DG
MGMT-7012	Managing Performance	45.00	3.00		UNIV	DG
MGMT-7026	International Business	45.00	3.00		DEG	DG
METH-7024	Applied Research Methods	45.00	3.00		UNIV	DG

Group 6

LEVEL 6

In addition to the following mandatory courses,
please refer to the Non-Core Level 6 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MGMT-7029	Sales Leadership & Management	45.00	3.00		DEG	DG
MGMT-7016	Managing Programs & Projects	45.00	3.00		UNIV	DG
MGMT-7027	Leading by Design	45.00	3.00		DEG	DG
MGMT-7028	Not for Profit Management	45.00	3.00		DEG	DG

Degree Audit Report

Group 5

Take 6 General Education Elective Credits
at either the Introductory or Upper Level -
Normally taken in Level 8

Subrequirement: Program Residency

Students Must Complete a Minimum of 33 credits in this
program at Fanshawe College to meet the Program Residency
requirement and graduate from this program

M R
Approved By Chair/Manager:

L Bell
Approved by Dean:

General Education Approved By(as appropriate):

Nov 17/16
Department and Date:

Nov. 28/16
Date:

Date:

TS
Dec 19/16

Degree Audit Report**LEVEL 7**

In addition to the following mandatory courses,
please refer to the Non-Core Level 7 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MGMT-7031	Small Business Management & Taxation	45.00	3.00		DEG	DG
MGMT-7030	Leadership, Management Issues & Trends	45.00	3.00		DEG	DG
MKTG-7009	Managing Customer Relationships	45.00	3.00		UNIV	DG
ENTP-7001	Business Entrepreneurship	45.00	3.00		UNIV	DG
COOP-1021	Co-Op Educ. Employment Prep	6.00	1.00		INTRO	DG

Group 8**LEVEL 8**

In addition to the following mandatory courses,
please refer to the Non-Core Level 8 requirement
below

		Total Hours	Total Credits	GE	Course Level	Academic Level
MGMT-7024	Global Strategy & e-Commerce	45.00	3.00		UNIV	DG
MGMT-7025	Capstone Client Project	45.00	3.00		UNIV	DG
MGMT-7023	Strategic Policy & Planning	45.00	3.00		UNIV	DG
COOP-5001	Degree Co-Op Integration	30.00	2.00		ADV	PS

Group 9**Co-op Requirement**

Students Must Complete 1 Co-op Work Term

		Total Hours	Total Credits	GE	Course Level	Academic Level
COOP-BCM1W	BCM1 Co-op Work Experience	1.00	1.00		INTRO	DG

Subrequirement: Non-Core Courses

Take all of the following Mandatory (Non-Core) Courses:
The Minimum Cumulative GPA for Non-Core courses is 2.0

Group 1**LEVEL 1**

<i>Comm-7021</i>	WRIT-7005	Argumentation & Persuasion	Total Hours	Total Credits	GE	Course Level	Academic Level
			45.00	3.00	**	UNIV	DG

Group 2**LEVEL 2**

		Total Hours	Total Credits	GE	Course Level	Academic Level
LIBS-7001	Ethics in a Global Context	45.00	3.00		UNIV	DG

Group 3**Gen Ed - Electives**

Take 6 General Education Elective Credits at the
Introductory Level from two of the following subjects -
Humanities, Social Science, Math, Science
Normally taken in Levels 3 and 4

Group 4

Take 9 General Education Elective Credits at the
Upper Level (Non-Introductory) - Normally taken in

Levels 5, 6 and 7